



## **STATUS PENCAPAIAN MINISTRY KPI (MKPI) 2017 SEHINGGA NOVEMBER 2017**

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*Unit Petunjuk Prestasi Utama,  
Kementerian Perdagangan Dalam Negeri, Koperasi dan  
Kepenggunaan*

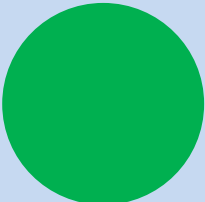

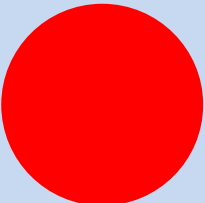
# SUMMARY OF MKPI 2017

YEAR	NKEA (W&R)	MKRA	NKRA (COL)	SRI	TOTAL MKPI	SCORE (%)
2014	10	8	2	-	20	109
2015	10	10	1	-	21	121
2016	7	11	0	-	18	122
<b>2017</b>	<b>2</b>	<b>19</b>	<b>0</b>	<b>-</b>	<b>21</b>	

\* NKEA : Wholesale and Retail (W & R)

NKRA : Cost of Living (COL)

# OUR ACHIEVEMENT SO FAR...

ACHIEVEMENT SCORE	NKEA (W&R)	MKRA	NKRA (COL)	TOTAL MKPI	YTD SCORE (%)
 <i>90% and above</i>	3	16			
 <i>51% - 89%</i>	0	2	0	21	<b>114%</b> (MKPI November Technical Score)
 <i>50% and below</i>	0	0			

# SCORECARD

## KPI UNDER NKEA : WHOLESALE & RETAIL (W & R)

### W&R EPP 1 : Increasing Number Of Large Format Store

No.	KPI	ACHIEVEMENT 2016	TARGET 2017	*YTD ACHIEVEMENT	PO
1.1	Number of New Hypermarkets	7	2	2 (100%)	DMO
1.2	Number of New Superstores	12	2	2 (100%)	DMO

### W&R EPP 2 : Modernizing via Small Retailer Transformation Program (TUKAR)

2.1	Percentage disbursement of RM3 million allocated TUKAR loan	NIL	100%	123 (123%)	DMO
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**Category Score (50%)**

**43%**

\* YTD : Year-to-Date Achievement as at **30 November 2017**

\* PO : Project Owner

# KPI UNDER MKRA : DOMESTIC TRADE AS THE BACKBONE TO A HIGH INCOME ECONOMY

## Growth in Domestic Economy Turnover of Direct Selling Industry

No.	KPI	ACHIEVEMENT 2016	TARGET 2017	*YTD ACHIEVEMENT	PO
1.1	Contribution of Direct Selling Industry in 2016 (RMbil)	14.33	13.0	12.9 (99%)	PDN

## Growth in Domestic Economy Turnover of Franchise Sector

2.1	Contribution of Franchise Industry in 2017 (RMbil)	26.64	27.0	27.53 (102%)	BPF
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## Growth in Domestic Economy Turnover of Cooperatives Industry

3.1	Contribution of Cooperatives Sector in 2017 (Rmbil)	33.26	35.0	33.95 (97%)	SKM
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## Enhancing Contribution of SME to The Domestic Economic Growth

4.1	Assist 15 Potential SME's in Product Development; Re-Branding, Packaging and End Product Shelf Life Cycle Studies	15	50	50 (100%)	BPP
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# KPI UNDER MKRA : DOMESTIC TRADE AS THE BACKBONE TO A HIGH INCOME ECONOMY

## Enhancing Contribution of SME'S to the Domestic Economy Growth

No.	KPI	ACHIEVEMENT 2016	TARGET 2017	*YTD ACHIEVEMENT	PO
4.2	Number of entrepreneurs trained experiencing 20% revenue measured after six (6) month of completing the training program	*new KPI	200	244 (122%)	PNS
4.3	Number food truck business successfully obtaining financing	*new KPI	10	10 (100%)	PNS
<b>Expand and Strengthen the consumerism regime, especially in protection and safety</b>					
5.1	Amendment to Akta Perihal Dagangan 2011 to provide Single Pricing Mechanism approved by Parliament and gazette in 2017	50	100%	80 (80%)	PDK

# KPI UNDER MKRA : DOMESTIC TRADE AS THE BACKBONE TO A HIGH INCOME ECONOMY

## Competitive Business Environment

No.	KPI	ACHIEVEMENT 2016	TARGET 2017	*YTD ACHIEVEMENT	PO
6.1	SSM Biz Trust Official Launch by 31 Aug 2017	New KPI	100%	100% (100%)	SSM

## Strengthening Intellectual Property Protection

7.1	Number of local Intellectual Property Filings	20, 447	16, 000	19,533 (122%)	MyIPO
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## Price Uniformity of subsidized good

8.1	Number of areas covered	1740	1195	1, 640 (137%)	MHBN
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## Strengthen Consumer Protection

9.1	Draft bill to amend Consumer Protection Act 1999 (Act 599) to protect consumers in credit sales submitted to AGC	New KPI	100%	100 (100%)	PDK
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# KPI UNDER MKRA : DOMESTIC TRADE AS THE BACKBONE TO A HIGH INCOME ECONOMY

## Strengthen Consumer Protection

No.	KPI	ACHIEVEMENT 2016	TARGET 2017	*YTD ACHIEVEMENT	PO
9.2	Development of Strategic Plan For Consumer Goods Safety	New KPI	100%	100% (100%)	BSK
9.3	Percentage of compliance to Premises Inspection Form issued to traders to protect consumer rights	New KPI	90%	100% (111%)	P
9.4	Number of auto workshops to comply with the Consumer Protection Regulation (Workshop Information Disclosure) 2002	New KPI	100	371 (371%)	P



# KPI UNDER MKRA : DOMESTIC TRADE AS THE BACKBONE TO A HIGH INCOME ECONOMY

## Enhance Consumer Awareness

No.	KPI	ACHIEVEMENT 2016	TARGET 2017	*YTD ACHIEVEMENT	PO
10.1	Number of co-operative communities benefiting from outreach and empowering program	New KPI	15, 000	13, 002 (87%)	MKM
10.2	Number of Schools and higher learning benefitting from consumer awareness outreach programs	New KPI	230 School: 225 HLI:5	306 School:249, HLI:57 (133%)	BGK
10.3	Number of Friends of KPDNKK volunteers to monitor practices of traders	New KPI	800,000	848, 016 (106%)	UKK

## Bumiputera Economic Empowerment Agenda

11.1	Percentage of achievement on Bumiputera Economic Empowerment Agenda	99%	100%	96.7% (97%)	UPEB
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**Category Score (50%)**

**60%**

TERIMA KASIH

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